

From: Vanessa Stone [REDACTED]
Sent: 02 June 2017 12:28
To: Licencing
Subject: Premises Licence Application - Sunny Sands Kiosk Ltd - Representation / Objection

FAO: Licensing Manager, Civic Centre, Castle Hill Avenue, Folkestone, Kent CT20 2QY

Dear Sir / Madam

Premises Licence Application - Sunny Sands Kiosk Ltd

We are writing to object to this application, on the following grounds:

We are so excited by the ambitious and inspired plans for the regeneration of Folkestone. The Stade and Sunny Sands are key assets in Folkestone's history, character and appeal. During the holiday season, hundreds of people daily - including many families - walk down The Stade to spend time on Sunny Sands beach. We hope and anticipate that the Council has incorporated a vision for this area within its overall thinking.

The Stade already has two public houses, which are very popular - the overspill of drinkers into the street dominates the atmosphere along much of this stretch. Walking down The Stade on a sunny afternoon, let alone evening, is not always a pleasant experience.

The Sunny Sands Kiosk sits at the end of The Stade, right by Sunny Sands beach. As such it is a primary amenity for the beach - and its personality and offering will have an immediate knock-on effect on the atmosphere of the beach. It also has a direct impact on residents, such as ourselves, of neighbouring buildings.

There is already a significant degree of unsociable behaviour around the beach, especially in the evenings - often alcohol-related. Having an outlet serving alcohol right by the beach throughout the day and into the evenings will further exacerbate this problem.

The Stade does not need any more licensed premises, or alcoholic beverage take-away outlets. What is needed at this location is a thriving non-licensed cafe selling a full range of non-alcoholic beverages, beach snacks and beach items - operating with opening hours in line with daytime beach utilisation (as seems currently the case). This is a prime location and such a business should be highly viable.

With thanks for your consideration.

Yours faithfully

Vanessa Stone and Cedric Bucher